

# TheCEOMamma

The Social Network for Women Entrepreneurs & Women in Business



## **FOR IMMEDIATE RELEASE**

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## **FOR WOMEN'S SOCIAL NETWORK, IT'S MORE THAN BUSINESS AS USUAL**

South Hadley, MA—May 17, 2011—As of today, TheCEOMamma, a social network for women in business, is close to 200 members strong. The launch of the network is drawing the attention of many women entrepreneurs, those in search of an online gathering source that is *not* run by the Facebook or Twitter powers-that-be. Blogs, forums, a resource center and more features await women in need of a one-stop source for business knowledge.

Each week a member of *TheCEOMamma* is featured for her outstanding achievement in the world of business. Members are always encouraged to share news about their businesses through advertising opportunities.

“*TheCEOMamma* strives to empower and inspire women entrepreneurs to success by offering business building resources, tools, tips and support.,” said Tamyka Washington, founder. The free-to-join website is a mecca for those women looking to improve their online presence, and eventually, improve their business bottom line.

Tamyka began her path towards being her own CEO in 2002 in the direct sales industry. For nearly a decade she dedicated much of her life to helping women who want to also become business owners. In addition to *TheCEOMamma*, Tamyka has written and self-published the e-guide, “10 Steps to Building a Profitable Business Online.” Women have been able to rely on Tamyka's business acumen via the network, the e-guide and a blog; yet she is also a work-at-home mom to six children.

### **About *TheCEOMamma***

*TheCEOMamma* is a new social network, focused on the importance and engagement of women entrepreneurship. The network promises to help women entrepreneurs establish brand awareness for their businesses. *TheCEOMamma* has been featured recently on BlackEnterprise.com.

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